

Farzad Haghghi-Rad

Management Consultant



Consulting
Education
Research

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Kharazmi University
Tehran, Iran

CAREER SUMMERY

Organizational Diagnosis, Marketing Research, Cost Reduction and help organization to maximize growth and improve business performance with 17+ years of experience.

EDUCATION

PhD: Industrial Engineering
Tarbiat Modares University
2005-2011

SKILLS & Knowledge

- Quantitative Data Analysis
- Qualitative Data Analysis
- Problem Solving
- Business Management
- Statistical Methods
- Reporting
- Verbal and Written Communication

Certificates

- Management Consultant (CMC)
- Asian Productivity Organization
 - Four certificates in the field of productivity

WORK EXPERIENCE

Management Consultant

Kharazmi University

2018– Current

- Market research on pet food, motor oil and pharmaceutical supplements in Iranian companies, including Sepahan Oil and Paya farsad
- Organizational diagnosis in Iranian medium-sized construction and production companies, including Roshan sanat and Farsh Rah

Industrial Management Institute (IMI)

2005-2018

- Organizational diagnosis, including Canymes, Daach, Roz gaz, Mazand, Tehran chemie, Pars telefon kar and Zagros Derakhshan
- Market Research, including Azarbaijan Telecom, Falegh sanat, Iran khodro, Darab cement, Fanava and 202.
- Productivity improvement, including Parto abgardan, Iran pipe and machinery manufacturing, Hamshahri newspaper, RTI, Arta pelast, GoldIran, Mellat bank, Ayandeh saz pension fund, Petro Pars, Malibel Saipa, Merat, ISACO and ISQI.

Management Research

- Research on corruption in Iran tax organization
- Management of research budgets in Iran
- Research on IDRO life cycle
- Designing strategic document for rail transportation in Iran
- Documenting the successful experiences of Tehran Municipality

Management Education

2005- Current

- Implementation of problem solving workshops in Iran Management Consultants Association (More than 200 hours)
- Lecturer of MBA and DBA in IMI for managers (More than 2000 hours). (Courses Quantitative methods, Marketing Research and Research Methods)

Articles

<https://scholar.google.com/citations?hl=en&user=9Xdup3MAAAAJ>